

SPONSORSHIPS

Souvenir Advertisement Tariff

No	Type	Particulars	Amount* (Rs.)
1.	A	Back Cover Outside (Full)	Rs. 8,00,000/-
2.	B	Front Cover Inside (Full)	Rs. 5,00,000/-
3.	C	Back Cover Inside (Full)	Rs. 3,00,000/-
4.	D	Full Page	Rs. 2,00,000/-
5.	E	Half Page	Rs. 1,25,000/-
6.	F	Quarter Page	Rs. 75,000/-
7.	G	Compliments	Rs. 50,000/-
8.	H	Compliments	Rs. 25,000/-

Technical Exhibition Stall Rent details :

Sr.No.	Stall type	Stall Size (in Mtrs.)	Amount* per Stall
1.	A	3.0 x 3.0	Rs. 2,00,000
2.	B	3.0 x 6.0	Rs. 3,50,000
3.	C	3.0 x 9.0	Rs. 6,00,000
4.	D	6.0 x 6.0	Rs. 6,50,000
5.	E (Open to Sky)	6.0 x 6.0	Rs. 6,00,000

* Amounts are including GST

PAYMENTS

For RTGS / NEFT Bank details :

Name of Bank : ICICI Bank
 Payee Name : **Local Organising Secretary, 79th Annual Session, IRC**
 Account No. : 005905501630 Branch Code : 0059
 IFSC Code : ICIC0000059 MICR : 440229002

For offline payments Demand Draft shall be drawn in favour of the "**Local Organising Secretary, 79th Annual Session, IRC**" payable at **Nagpur**. Please note that payment will be accepted through Demand Draft only and not by cheque. Payment in this regard should not be sent to the Secretary General, Indian Roads Congress.

For offline stall booking DD along with 2 or 3 preferences of the stall shall be sent to **Chairman, Technical Exhibition Committee, IRC, Nagpur**.

Stall will be allotted based on availability only, after receiving the DD.

For details, please contact

Souvenir Committee **Technical Exhibition Committee**
R. R. Jaiswal - 099750 31790 **V. M. Mishra - 094231 13786**
 Email : 79ircnagpur.souv@gmail.com Email : 79ircnagpur.techex@gmail.com

visit : www.79ircnagpur.in

WELCOME to NAGPUR the City of Oranges



Nagpur is second capital. Third largest city of the Maharashtra State. Nagpur is famous for Oranges and is known as the Orange City for being a major trade center of oranges cultivated in the region. Nagpur is the 13th largest Indian city in terms of population. It has been proposed as one of the Smart City and fastest growing city amongst the India. Nagpur has

been identified as the best city in India topping in livability, greenery, public transport, and health care indices. The city has been adjudged the 20th cleanest city in India. It is a major commercial and political centre of the Vidarbha and known for Deekshabhoomi, the largest hollow stupa among all Buddhist stupas in the world. Zero Mile Stone was built by British during Great Trigonometrical Survey of India in 1907 in Nagpur to use this point to measure all the distances.

The city was founded in 1703, then became a part of the Maratha Empire under the royal Bhonsale dynasty. The British East India Company took over Nagpur in the 19th century and made it the capital of the Central Province and Berar.



Tourism

Wardha : 70 km, this place has great importance in the history of independent India. Mahatma Gandhi's Ashram at Sewagram & Vinoba Bhave's Paramdham Ashram at Pawnar. This place is also famous for its Khadi clothes.

Ramtek Temple : 40 km. Has wonderful temples on top of Satpuda hills and covered by greenery. Watersports are operated in Khindsi lake with water zorbing, water scooter, paddle boat, speed boat, banana boat, rain dance & cultural tourism park.



Kalidas Smarak : A memorial in Ramtek near Nagpur. It is said that Kalidasa completed his epic Meghdootam, one of his most famous works here. Inside the Smarak there are few paintings of Kalidasa's Works.

Mansar : 35 km from Nagpur. Has archeological excavations and temples.

Ambazari Lake & Garden : Newly constructed Swami Vivekanada Smarak

Futala Lake : It is one of the top hangout places in Nagpur.

Maharajbagh & Gorewada zoo : Has many animals like Deers, Tigers, Peacocks, Monkeys, Crocodiles, etc.

Wildlife Sanctuaries :

Umred Karhandla Wildlife Sanctuary : Umred karandla is around 2 hours from Nagpur and has three gates. It is famous for tigers.



Tadoba Andhari Tiger Reserve: 130 Kms, it is a tiger reserve which has a population of about 55-60 tiger and in addition about 25 cubs are spotted in 2009-2010. Tadoba is very well connected to Nagpur.

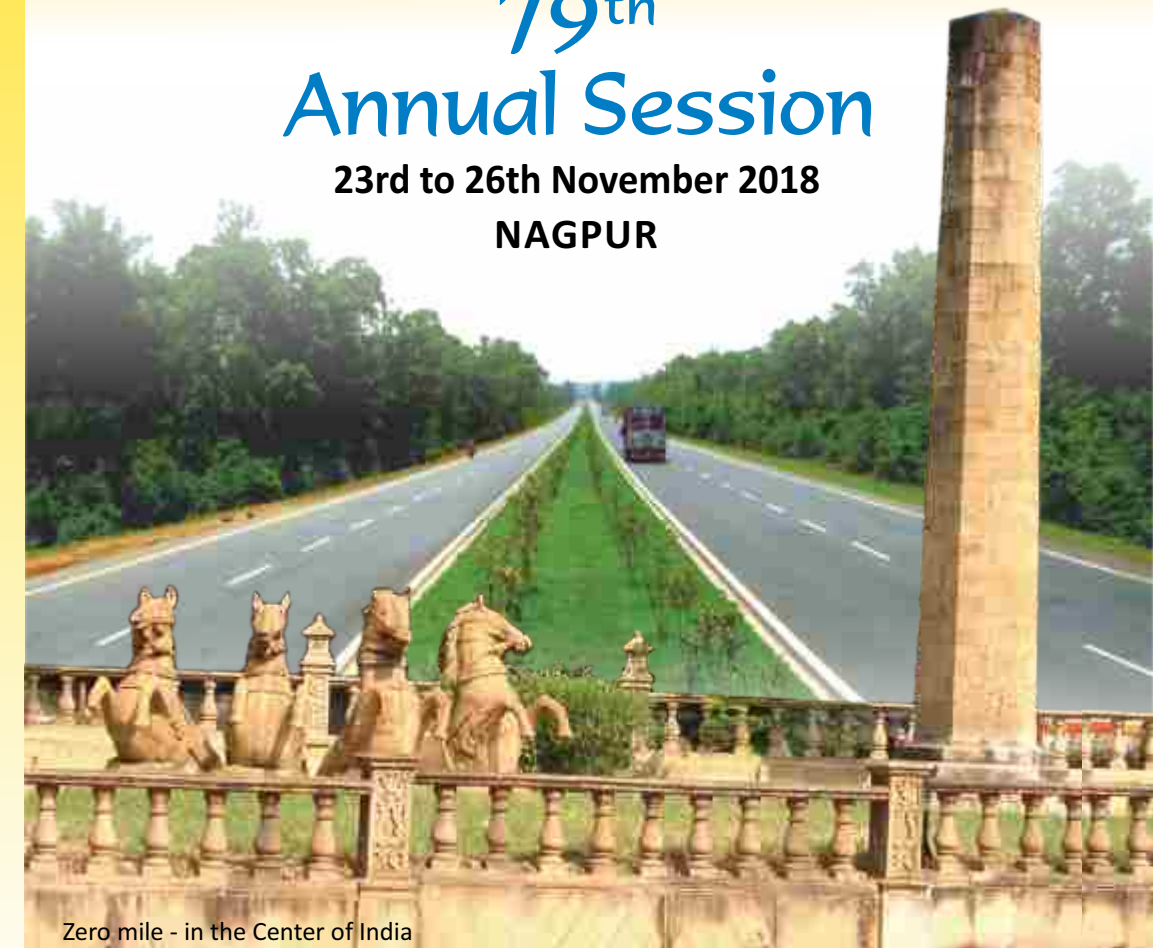
Pench Tiger Forest : 60 kms, Very good forest reserved for tigers.



INDIAN ROADS CONGRESS

79th Annual Session

23rd to 26th November 2018
NAGPUR



Zero mile - in the Center of India



Hosted by
Public Works Department
Government of Maharashtra

2018

0
 NAGPUR

visit : www.79ircnagpur.in

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INDIAN ROADS CONGRESS (IRC)

79th Annual Session 23rd to 26th Nov. 2018, Nagpur

Indian Roads Congress (IRC) is the premier technical body of Highway Engineers in the country. The IRC was set up in December 1934 by then Government of India with the objective of Road Development in the country. It is registered as a Society under Societies Registration Act 1860. It is an organisation devoted to the cause of better roads and better bridges in the country.



Indian Roads Congress provides International forum for sharing of indepth knowledge and pooling of experience on the entire range of subjects dealing with the construction and maintenance of roads and bridges which includes equipments, technology, research and planning as well as all connected policy issues. For more details, you may please visit www.irc.nic.in



The Annual Session of IRC is an event of National importance. It attracts participation from National and International Administrators and Technical Experts working for Central and State Governments and Public Undertakings in addition to senior representatives from private enterprises engaged in the development of Roads infrastructure.

The 79th Annual Session of IRC is being held on 23rd to 26th November 2018 at the historic city of Nagpur, the Second Capital of Maharashtra State. This city is centrally located in the heart of India and it is well connected by Roads, Railways and Air routes.

Exclusive Highlights

- Conference of PWD Ministers from all States of India.
- Conference of International Delegates.

visit : www.79ircnagpur.in

APPEAL

To, _____
M/s _____

Respected Sir / Madam,

It is our pleasure to inform you that **Indian Roads Congress (IRC)** is organising the **79th Annual Session at Nagpur from 23rd to 26th November 2018.**

The Public Works Department, Government of Maharashtra, is hosting the Session at Nagpur. On this occasion, it is intended to publish a **"SOUVENIR"** comprising of articles on relevant subjects and arranging a **"TECHNICAL EXHIBITION"** with special emphasis on Highway Engineering, Bridge Engineering and Road Safety.

Hon. PWD Ministers from all States of India will grace the occasion and contribute their vision for overall development of our country. Also International & National Delegates are invited for this Annual Session to share their valuable experiences & vital knowledge focusing on the latest technologies, which may enhance the present scenario of development of Indian Road Statistics.

The success of this "Annual Session" is possible only if we get the much needed encouragement and support from Institutions & Enterprises like yours, The gesture of placing an advertisement in the "SOUVENIR" would be highly appreciated.

It is much needed that your presence in the **"TECHNICAL EXHIBITION"** for presenting your Technology, Products and Services to the decision makers in the field of Road Construction, which will be highly acknowledged.

The size of the **"SOUVENIR"** pages will be 8.5"x11" in English Language. The rates of advertisement and Stall(s) in **"TECHNICAL EXHIBITION"** are mentioned in brochure. Your requirements of booking as per your needs, may please be addressed to the Chairman of respective Committee of 79th Annual Session at Nagpur.

You may please pay through payment gateway using Debit Cards / Credit Cards / Net Banking / NEFT / RTGS mode or DD in favour of **Local Organising Secretary, 79th Annual Session, IRC payable at Nagpur.**

Thanking you.

Yours sincerely,

Ramesh Hotwani
SECRETARY
Local Organising Committee
& Superintending Engineer,
P.M.G.S.Y., Nagpur

Ulhas Debadwar
CHAIRMAN
Local Organising Committee
& Chief Engineer,
Public Works Region, Nagpur

SOUVENIR COMMITTEE

R. R. Jaiswal
MEMBER SECRETARY
& Executive Engineer,
Integrated Unit (Medical), PW, Nagpur

Smt. N. S. Ansari
CHAIRMAN
& Superintending Engineer,
V. & Q. C. Circle, Nagpur

TECHNICAL EXHIBITION COMMITTEE

V. M. Mishra
MEMBER SECRETARY
& Executive Engineer
N. H. Division, Gadchiroli

B. D. Theng
CHAIRMAN
& Superintending Engineer
N. H. Circle, Nagpur

SPONSORSHIP BENEFITS

79th Annual Session of IRC is being held at Nagpur, the 2nd capital city of Maharashtra located in the heart of India. Your support in being the part of this memoir through Advertisement in Souvenir and or participating in the **Technical Exhibition** with this prestigious event will go a long way in the cause of development of Roads infrastructure in India.

HIGHLIGHTS

- An opportunity to take the information about the Organisation, Products and Services from all over India.
- Policy Makers, Decision Makers and Key Personnel from all across India working in the development of Roads sector are the likely readers and visitors.
- The Souvenir would have all India distribution.
- Opportunity to the advertisers / Exhibitors, Sponsors for Brand building.
- A highly visible platform to showcase your products and pioneering.
- This souvenir would be a document with reference value having higher shelf-life.
- Copies to be distributed post event to various government, semi-government agencies, all Advertisers, Media and related people.
- An opportunity can be given who are willing to make presentation during the Annual Session.
- The Souvenir released on this occasion would also serve as a Reference Book with useful information. It will be a well researched and artistically designed presentation.

ADDRESS FOR CORRESPONDENCE

IRC CELL

Office of the Chief Engineer, Public Works Department,
Bhandhkam Sankul, 39/1, Civil Lines, Nagpur - 440 001
Tel. 0712 - 2562986 E-mail : 79ircnagpur@gmail.com
Website : www.79ircnagpur.in

VENUE

DIVISIONAL SPORTS COMPLEX,
Chhindwara Road, Mankapur, Nagpur - 440 030

visit : www.79ircnagpur.in

visit : www.79ircnagpur.in

ORDER FORM

TECHNICAL EXHIBITION

To,
The Chairman,
"TECHNICAL EXHIBITION" Committee,
79th Annual Session, Indian Roads Congress, Nagpur

O/o : **Superintending Engineer**
National Highway Circle
Civil Lines, Nagpur - 440 001. Tel. 0712 - 2561643
E-mail : 79ircnagpur.techex@gmail.com

Dear Sir,

In response to your appeal, we request you to reserve _____ No.(s). _____
Type STALL(s) in the "TECHNICAL EXHIBITION". We are enclosing a DD No. _____
on bank _____ for amount of Rs. _____
(in words _____) /
Confirmation Receipt of payment gateway using RTGS / NEFT /Net Banking / Debit
Cards / Credit Cards.

Thanking you,

Encl.: 1. DD/ Confirmation Receipt.
2. Product details.

Date :

Yours sincerely,

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Branch Code : 0059

IFSC Code : ICIC0000059

MICR : 440229002

For details, please contact

V. M. Mishra - 094231 13786

Email : 79ircnagpur.techex@gmail.com