

POLICY FOR ALLOWING THE USAGE OF IRC LOGO BY OTHER ORGANIZATION IN THEIR EVENTS

Stakeholder	Purpose of Use	Approved Fee Structure (Excluding GST)
Government and Semi Government organisations, Corporations of the Central and State Governments, Municipal Corporations, etc	policy documents, and technical publications related to IRC-endorsed activities.	Rs.10 Lakhs per event
Private Engineering Firms & Consultants	For Events only	Rs.20 Lakhs per event
Event Organizers (Conferences, Seminars)	Promotional materials, banners, brochures	Rs.15 Lakh per event
Publishers & Media Houses	Books, magazines, digital publications	Not Acceptable
Manufacturers & Product Suppliers	Product branding for IRC certified products	Not Acceptable
Educational Institutions & Research Bodies	Academic use, research reports	Exempted (IRC Complimentary Stall for Sale and Membership)